

Thinking of selling or renting your property?
Be found first on realestateworld.com.au!



**WEB
MOBILE
PRINT**

Most Illawarra real estate professionals choose to advertise their properties first on *realestateworld.com.au*

Why advertise with *realestateworld.com.au*?

Don't risk missing potential buyers and renters when the marketing of your property could span **print, mobile and web media coverage** to ensure the best local and regional exposure available, **days before any other major real estate website in the Illawarra!**

Popularity with Illawarra real estate professionals

- ✓ The majority of Illawarra real estate professionals advertise their properties first in the *realestateworld.com.au* magazine and website to get the best proven results for their customers. The Illawarra *realestateworld.com.au* magazine boasts more local listings, more local advertisers and more local open for inspection details than any other real estate publication in the Illawarra

Local convenience

- ✓ The convenience of mobile device compatibility is an added bonus when looking for the latest For Sale and For Lease property listings whilst on the move. Our market leading free weekly magazine is available in over 200 outlets across the Illawarra as well as each issue hosted online, expanding its reach globally.

Search results

- ✓ Real estate consumers are searching more and more by property address these days. To accommodate this and to get your property noticed *realestateworld.com.au* utilises the latest in website marketing and optimisation techniques to ensure that individual property addresses rank highly on major search engines.

Promotion throughout the Illawarra

- ✓ *realestateworld.com.au* is supported by regular local TV, Radio and outdoor advertising to make sure that when locals think of real estate, they think of *realestateworld.com.au*. With all these features and the support of local Illawarra real estate professionals, it's no wonder that you'll be found first on *realestateworld.com.au*

Ensure your real estate professional uses *realestateworld.com.au* as part of your property marketing plan.

Simply because it gets results

